

Health Literacy: Best Practices for the Future

OSU/ AHEC Clear Health Communication Program



October 21, 20110

8:00 am – 3:00 pm

The Ohio Union Senate Chamber
at The Ohio State University

In the last several years, researchers in health literacy have begun to focus on what are the best strategies and practices to use to improve the health literacy of our patients/clients and the community as a whole. Some of these strategies focus on the interaction between providers and patients, while others consider the use of technology or organizational approaches to enhancing health literacy. In this workshop we will explore some of these newer, best practices and the lessons learned from the field.

By attending this workshop you will learn:

- Ways social media tools are used for patient/ health education
- Ideas for implementing the National Action Plan to Improve Health Literacy goals
- Barriers and promoters for use of on-line health resources by teens
- Behavioral interventions for those with limited literacy skills in underserved populations
- How the 2011 Joint Commission Standards for Patient-Centered Communication will impact organizations
- Issues related to developing translated health education materials
- Techniques for medication teaching with those who have limited literacy and are on complex medication regimens

Workshop Schedule

Registration: 8:00AM - 8:25AM

Continental Breakfast

Welcome & Introductions – 8:25 am – 8:30 am

Morning Sessions

The National Action Plan to Improve Health Literacy: Examples from the Field

Sandy Cornet RN, Ph.D., Director – OSU/AHEC Clear Health Communication Program, Outreach & Engagement, OSU College of Medicine

Why Health Literacy Must Become Social – Ryan Squire, B.A.,

Program Manager – Communications & Marketing, OSU Medical Center

Wired for Wellness: How Does Health Literacy Influence Use of the Internet for Health Information by Teens with Chronic Illness—Deena Chisolm Ph.D., OSU Assistant

Professor Pediatrics and Public Health; Principal investigator- Center for Innovation in Pediatric Practice at The Research Institute at Nationwide Children's Hospital

Health Literacy among Underserved Populations— Mira Katz Ph.D., Associate Professor,
Health Behavior & Health Promotion, OSU College of Public Health

Lunch

Afternoon Sessions

Standards for Patient Centered Communication – *Diane Moyer RN, MS, Associate Director - Patient Education, OSU Medical Center*

Written Material Translations – How Hard Can It Be? – *Diane Moyer RN, MS, Associate Director - Patient Education, OSU Medical Center*

Medication Teaching for Low Literacy Patients: Best Practices for Improving Adherence to Complex Medication Regimens – *Maria Pruchnicki, Pharm.D., BCPS, Assistant Professor Clinical Pharmacy; Director Ambulatory/Academic Residency, OSU College of Pharmacy; Specialty Practice Pharmacist, Ross Heart Hospital.*

Registration / Payment & Continuing Education

Registration

Please return the attached registration form to the OSU/AHEC office. The number of attendees is limited and will be filled on a first come-first serve basis. The registration form, with payment, must be received on or before **October 13**. Confirmations will be sent with directions to the workshop. If overnight accommodations are needed, please contact Barbara Sweeney, sweeney.132@osu.edu or 614.292.4450 for assistance.

Payment

Workshop fee includes all workshop materials, continental breakfast, breaks, lunch, and CE credits.

- **Registration Fee:** \$50 with three payment options: (1) Checks – personal or agency (2) A 100W form for OSU participants, (3) A letter of intent to pay from authorized administrator.

Continuing Education—Nursing, CHES, Pharmacy, Social Work

- For nursing CE contact hours, The Ohio State University Medical Center, Dept. of Educational Development & Resources (OH-057/2-1-10) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.
- This program is a collaboration with the Center for Public Health Practice, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc. It is a designated event for the CHES to receive up to 5.5 Category I CECH in health education. MEP2939
- For Pharmacy CE credits, participants must attend all sessions and complete an evaluation to receive 5.5 CEUs. Each participant will receive a Statement of Participation the day of the seminar. Questions regarding pharmacy CE should be directed to: Barbara Hegler, OSU College of Pharmacy, (614) 688-3643 or hegler.2@osu.edu.
- This program has been approved for 5.5 CEU under the Ohio Counselor, Social Worker, Marriage and Family Therapist Board's Provider number RSX038911 for social workers who attend.
- All participants will receive a certificate of attendance.

Please contact Sandy Cornett at (614) 688-3327/e-mail sandy.cornett@osumc.edu for any questions.

REGISTRATION FORM

Last Name First Name

Organization Title

Business Mailing Address City State Zip

Business Phone: Fax: E-mail:

We welcome lunch time displays that showcase exciting work and best practices for health literacy.

I would like table space for a display: _____Yes _____No

PLEASE NOTE ANY DIETARY RESTRICTIONS OR ALLERGIES so we may arrange for a special meal: _____

Please send registration to:

The Ohio State University
Clear Health Communication Program
064 Meiling Hall
370 West 9th Avenue
Columbus, OH 43210
Attn: Barbara Sweeney
Phone: (614) 292.4450
Fax: (614) 292-5364
email: sweeney.132@osu.edu

Payment Methods:

Must be included with registration

- Check made payable to The Ohio State University
- OSU 100W Form
- Letter of intent to pay submitted with registration